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Effects of Foreign Direct Investment on Poverty and Development



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# **Effects of Foreign Direct Investment on Poverty and Development**





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#### Abstract

**Purpose:** This study sought to investigate the effects of Foreign Direct Investment on poverty and development.

**Methodology:** The study adopted a desktop research methodology. Desk research refers to secondary data or that which can be collected without fieldwork. Desk research is basically involved in collecting data from existing resources hence it is often considered a low cost technique as compared to field research, as the main cost is involved in executive's time, telephone charges and directories. Thus, the study relied on already published studies, reports and statistics. This secondary data was easily accessed through the online journals and library.

**Findings:** The findings reveal that there exists a contextual and methodological gap relating to Foreign Direct Investment on poverty and development. Preliminary empirical review revealed that Foreign Direct Investment (FDI) significantly contributed to economic growth and poverty reduction, particularly in countries with well-developed infrastructure, high levels of human capital, and robust governance structures. It highlighted the complexity of FDI's impact on poverty, noting that while FDI generally led to positive economic outcomes, the distribution of these benefits could be uneven, potentially exacerbating income inequality. The study emphasized the importance of a conducive policy environment and recommended a balanced approach that combined FDI with domestic investments to ensure sustainable development and poverty alleviation.

**Unique Contribution to Theory, Practice and Policy:** The Modernization Theory, Dependency Theory and Eclectic Paradigm (OLI Framework) may be used to anchor future studies on Foreign Direct Investment. The study recommended a multi-pronged strategy to maximize the benefits of FDI on poverty reduction and development. It suggested improving investment climates by enhancing infrastructure, education, and healthcare, and fostering stable regulatory frameworks. Policies should promote inclusive growth through progressive taxation, social safety nets, and support for SMEs. The study also advised aligning FDI with long-term development goals, strengthening institutions, and leveraging international support for capacity-building. Continuous monitoring and evaluation of FDI's impact were deemed essential to ensure it contributed positively to sustainable development and poverty reduction.

**Keywords:** Foreign Direct Investment (FDI), Poverty Reduction, Economic Growth, Inclusive Development, Governance Structures

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#### **1.0 INTRODUCTION**

Poverty and development are two interconnected facets of socioeconomic studies, each reflecting different aspects of a nation's well-being and progress. Poverty is commonly defined as the condition in which individuals or communities lack the financial resources and basic necessities to achieve a minimum standard of living. This lack of resources is often measured through income thresholds, such as living below the poverty line, or through multidimensional approaches that consider factors like education, healthcare, and access to clean water (World Bank, 2021). Development, conversely, pertains to the broader process of improving economic performance, social equity, and living conditions. It encompasses various dimensions, including economic growth, infrastructure development, health, and education improvements. For instance, the United States has experienced significant economic advancements over the years, reflected in its high GDP and technological innovations. However, despite these advancements, poverty remains a persistent issue, particularly affecting marginalized groups and highlighting the complexities of achieving equitable development (DeNavas-Walt, Proctor, & Smith, 2012). The interplay between economic growth and poverty alleviation illustrates that development is not solely about increasing wealth but also about addressing disparities and ensuring that the benefits of growth are widely shared.

The United States, as one of the wealthiest nations globally, presents a paradox where substantial economic growth coexists with notable poverty rates. According to the U.S. Census Bureau, the poverty rate in 2020 was approximately 11.4%, a slight increase from previous years (DeNavas-Walt et al., 2012). This statistic reveals a significant issue within the context of the country's affluence. Factors contributing to these rates include economic recessions, which impact employment and income stability, shifts in labor markets that influence wage levels, and social policies that may not fully address the needs of all impoverished individuals. The poverty rate is notably higher among marginalized groups, such as African Americans and Hispanics, compared to their White counterparts. For example, the poverty rate for African Americans in 2020 was about 18.8%, while for Hispanics, it was 15.7%, compared to 9.2% for Whites (DeNavas-Walt, Proctor & Smith, 2012). These disparities underscore systemic issues of racial inequality and the uneven distribution of economic opportunities, challenging the notion that economic development alone is sufficient for poverty reduction.

In the United Kingdom, poverty is frequently assessed using relative income poverty rates, which measure the percentage of individuals living below 60% of the median income. As of 2019-2020, the UK had a relative poverty rate of approximately 22% (Hood & Waters, 2021). This rate reflects ongoing challenges despite a comprehensive welfare system intended to provide safety nets for the economically disadvantaged. The impact of austerity measures and reductions in social services over the past decade has been a significant factor contributing to this persistent poverty. Regional disparities further complicate the issue, with poverty rates in the North of England significantly higher than those in the South. For example, in the North East, 29% of individuals were living in poverty, compared to 17% in the South East (Hood & Waters, 2021). This regional variation highlights how economic development and poverty alleviation efforts can be uneven, and how certain policies and economic conditions can exacerbate poverty in specific areas.

Japan, known for its advanced economy and high standard of living, still grapples with issues of poverty, especially among vulnerable groups. The relative poverty rate in Japan was approximately 15.7% in 2020, a figure that reflects a significant portion of the population living under economic strain (OECD, 2022). This relatively high poverty rate in an otherwise affluent nation can be attributed to several factors, including economic stagnation and an aging population. For instance, elderly poverty is a notable concern in Japan, with over 20% of elderly individuals living in poverty due to inadequate pension systems and insufficient social support (OECD, 2022). Single-parent households also face higher poverty rates, exacerbated by limited employment opportunities and social services.

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These issues illustrate that even in highly developed countries, economic growth does not always equate to widespread poverty alleviation, particularly for certain demographic groups.

Brazil, as a prominent emerging economy in Latin America, faces significant challenges regarding poverty despite its economic progress. In 2019, the poverty rate in Brazil was approximately 21.4%, a figure that underscores ongoing issues of inequality and economic instability (World Bank, 2021). The country's economic and social development has been uneven, with considerable regional disparities. The North and Northeast regions experience higher poverty rates compared to the South, where economic opportunities are more abundant. For example, in the Northeast, approximately 33% of the population lived in poverty, compared to around 10% in the South (World Bank, 2021). Factors such as political instability, economic crises, and social inequality contribute to these disparities, showing that economic growth alone is insufficient to address poverty without targeted policies and interventions.

Sub-Saharan Africa presents a complex scenario regarding poverty and development. Despite some progress in economic growth, approximately 40% of the population in this region lives on less than \$1.90 a day, the international threshold for extreme poverty (African Development Bank, 2021). This high poverty rate is influenced by factors such as political instability, inadequate infrastructure, and limited access to quality education and healthcare. For instance, countries like Nigeria and the Democratic Republic of the Congo face severe poverty challenges due to ongoing conflicts, economic instability, and governance issues. Even in countries experiencing economic growth, such as Ethiopia, poverty remains widespread due to uneven development and the need for more inclusive growth strategies. Addressing poverty in Africa requires a multifaceted approach, incorporating economic, social, and political dimensions to achieve sustainable development.

Foreign Direct Investment (FDI) represents a substantial flow of capital and resources across borders, where investors from one country make investments directly into business interests in another country. This investment typically involves establishing new business operations, such as opening new facilities, or acquiring significant stakes in existing companies or assets in the host country (UNCTAD, 2022). Unlike portfolio investments, which are primarily financial and involve the purchase of stocks or bonds, FDI signifies a long-term interest and a direct role in the management and operation of the invested business. FDI is a key driver of globalization, facilitating the movement of capital, technology, and expertise between countries. This type of investment is often motivated by the desire to access new markets, leverage local resources, or benefit from favorable economic conditions, such as lower labor costs or tax incentives offered by the host country. By contributing to the global integration of economies, FDI plays a critical role in shaping economic landscapes and fostering international business relationships.

FDI encompasses various forms, each with distinct implications for both the investing and host countries. The main types include greenfield investments, mergers and acquisitions (M&A), and joint ventures. Greenfield investments involve establishing new production or service facilities in the host country from scratch. This type of investment is often associated with significant capital inflows and can lead to substantial job creation, infrastructure development, and technological advancements (Blonigen & Piger, 2014). Mergers and acquisitions, where an investor either merges with or acquires an existing firm, can provide a quicker entry into new markets and access to established business networks and assets. Joint ventures involve collaboration between foreign and local firms, combining resources and expertise to achieve shared objectives. Each type of FDI carries unique risks and benefits. For example, greenfield investments can create new opportunities but may face challenges related to establishing operations and local regulatory compliance. M&A can offer immediate market presence but may encounter integration issues and cultural differences. Joint ventures can leverage local knowledge but might struggle with management conflicts and coordination challenges.

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Understanding these types of FDI helps stakeholders anticipate their impacts on economic development and devise strategies to maximize their benefits.

FDI brings numerous economic benefits to host countries, including substantial capital inflows, job creation, and technology transfer. Capital inflows from FDI can be a significant source of financing for infrastructure projects, business expansions, and other economic activities that might be constrained by domestic financial limitations (Javorcik, 2016). The creation of employment opportunities is another critical benefit, as FDI can lead to the establishment of new businesses or the expansion of existing ones, directly impacting local employment rates and income levels. Additionally, FDI often introduces advanced technologies and managerial practices to the host country, which can enhance productivity and competitiveness. For instance, multinational corporations might invest in modern production techniques, advanced information systems, or innovative business models, benefiting local firms and the broader economy. By fostering economic development, FDI can help reduce poverty and improve living standards, although the extent of these benefits can vary depending on how well the host country manages and utilizes the investment.

A significant advantage of FDI is its role in facilitating technology transfer from multinational corporations to host countries. This transfer can occur through various mechanisms, including direct investment in research and development, the training of local employees, and the adoption of new production methods (Blonigen & Piger, 2014). Technology transfer can enhance the technological capabilities of local firms, leading to improved productivity and competitiveness. For example, foreign investors in the electronics sector might introduce advanced manufacturing technologies that local firms can adopt, thereby raising their production standards and operational efficiency. Additionally, the presence of multinational corporations often involves sharing best practices and innovative business processes with local partners, further contributing to technological and managerial advancements. However, the effectiveness of technology transfer depends on factors such as the absorptive capacity of local firms and the alignment of foreign and local interests.

FDI has a profound impact on infrastructure development in host countries, particularly when multinational corporations invest in building or upgrading critical infrastructure. Investments in infrastructure, such as roads, ports, telecommunications, and energy facilities, are often necessary for the effective operation of businesses and can lead to significant improvements in the overall economic environment (UNCTAD, 2022). For instance, the establishment of new manufacturing facilities may require the development of transportation networks to facilitate the movement of goods and raw materials. This infrastructure development not only supports the investing company but also benefits the broader economy by improving connectivity, reducing transaction costs, and enhancing the efficiency of economic activities. Additionally, improved infrastructure can attract further investments and support economic growth by creating a more favorable business environment.

Human capital development is another crucial aspect of FDI's impact. Multinational corporations often invest in training and skill development for their local workforce, which can significantly enhance the capabilities of employees and contribute to broader economic development (Javorcik, 2016). This training may include technical skills related to new technologies or managerial skills to improve business operations. By providing these development opportunities, FDI can help build a more skilled and productive workforce, which benefits not only the investing firm but also the local economy. Furthermore, the increased availability of skilled workers can attract additional investments, creating a cycle of positive economic growth. Enhanced human capital contributes to higher productivity levels and better job prospects, further supporting economic development and poverty reduction.

FDI can play a significant role in promoting sustainable development by supporting environmentally friendly technologies and practices. Many multinational corporations are increasingly focusing on

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sustainability, investing in projects that promote renewable energy, reduce carbon emissions, and minimize environmental impacts (UNCTAD, 2022). For example, foreign investments in solar or wind energy projects can contribute to the host country's efforts to transition to cleaner energy sources, thereby addressing environmental challenges and supporting global sustainability goals. Additionally, multinational corporations often bring advanced environmental management practices and technologies to the host country, which can help improve local environmental standards and promote sustainable development.

FDI facilitates economic integration by connecting host countries to global markets and supply chains. Multinational corporations often establish production facilities, distribution networks, or service operations in various countries, integrating them into their global operations (Blonigen & Piger, 2014). This integration can enhance the host country's participation in global trade and investment flows, creating opportunities for local businesses to access international markets and benefit from global supply chains. Increased economic integration can stimulate economic growth and development by expanding market access, promoting competitive industries, and fostering economic cooperation. Additionally, integration into global supply chains can lead to technology transfer and knowledge sharing, further supporting economic development.

Despite its potential benefits, FDI also presents several challenges and risks that must be carefully managed. One major challenge is ensuring that FDI contributes to inclusive growth and does not exacerbate existing inequalities or lead to environmental degradation (Javorcik, 2016). There is also the risk of economic dependence on foreign investors, which can create vulnerabilities if global economic conditions change or if investors withdraw their investments. Additionally, FDI can sometimes lead to conflicts with local businesses or communities if not managed properly. To address these challenges, host countries need to implement effective policies and regulations that promote transparency, safeguard environmental standards, and ensure that the benefits of FDI are equitably distributed. Managing these risks is crucial for maximizing the positive impact of FDI on economic development.

To maximize the benefits of FDI while mitigating potential negative impacts, host countries need to develop and implement comprehensive policies and regulatory frameworks. This includes creating a favorable investment climate, ensuring legal protections for investors, and aligning FDI with national development goals (UNCTAD, 2022). Policies should focus on fostering local linkages, where foreign investments contribute to the development of local suppliers and industries, thereby enhancing the overall economic impact. Additionally, host countries should engage in ongoing dialogue with investors to ensure that their projects align with social and environmental standards. Effective governance and transparent policymaking are essential for promoting sustainable and inclusive development, ensuring that the benefits of FDI are broadly shared and contribute positively to the host country's economic and social objectives.

#### **1.1 Statement of the Problem**

Foreign Direct Investment (FDI) has long been touted as a catalyst for economic growth and development, especially in developing and emerging economies. However, the impact of FDI on poverty alleviation remains ambiguous and often contested. Despite the potential for FDI to spur economic growth by providing capital, creating jobs, and enhancing technological capabilities, its effectiveness in directly reducing poverty and promoting equitable development is not uniformly observed. For instance, while global FDI inflows reached \$1.58 trillion in 2022, reflecting a robust recovery post-pandemic (UNCTAD, 2023), the correlation between FDI and tangible improvements in poverty reduction is inconsistent. This inconsistency prompts a critical examination of how FDI influences poverty and development, particularly in varying socioeconomic and institutional contexts.

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Existing research often presents mixed results, indicating that the benefits of FDI are not always equitably distributed, which raises concerns about whether FDI truly fosters inclusive growth (UNCTAD, 2023). There are significant gaps in the current research regarding the nuanced effects of FDI on poverty reduction across different regions and types of economies. Existing studies often focus on aggregate FDI data without delving into the specific mechanisms through which FDI impacts poverty and development at the microeconomic level. For example, while some studies highlight positive outcomes of FDI on job creation and economic infrastructure, others reveal that FDI may disproportionately benefit urban areas or wealthier segments of society, leaving rural and marginalized populations at a disadvantage (Hood & Waters, 2021). This study aims to address these gaps by exploring how FDI affects poverty levels in both urban and rural areas, analyzing the direct and indirect mechanisms through which FDI impacts development, and identifying conditions under which FDI can effectively contribute to poverty alleviation. By addressing these gaps, the study will provide a more comprehensive understanding of FDI's role in promoting inclusive development. The findings of this study will benefit policymakers, international development organizations, and economic researchers by providing evidence-based insights into the complex relationship between FDI and poverty reduction. Policymakers will gain a clearer understanding of how to design and implement FDI policies that promote equitable development and address regional disparities. International development organizations can use the findings to tailor their strategies and interventions to maximize the developmental impact of FDI. Additionally, researchers will benefit from a more nuanced analysis of FDI's effects, which can guide future studies and inform theoretical frameworks on economic development and poverty alleviation. By bridging existing research gaps and providing actionable recommendations, this study aims to enhance the effectiveness of FDI as a tool for sustainable development (Blonigen & Piger, 2014).

#### 2.0 LITERATURE REVIEW

#### 2.1 Theoretical Review

#### 2.1.1 Modernization Theory

Modernization Theory, initially articulated by sociologist Walt Rostow in his seminal work, "The Stages of Economic Growth" (1960), posits that economic development is a linear process through which societies transition from traditional to modern states. The theory emphasizes that economic growth and development occur in a series of stages, with foreign direct investment (FDI) playing a pivotal role in accelerating this process. Rostow's framework outlines five stages of economic growth: traditional society, preconditions for takeoff, takeoff, drive to maturity, and age of high mass consumption. According to Modernization Theory, FDI can catalyze the transition between these stages by providing capital, technology, and management expertise necessary for industrialization and economic modernization. This theory is particularly relevant to research on the effects of FDI on poverty and development because it underscores how investments from foreign sources can provide the necessary impetus for developing countries to overcome traditional economic barriers and achieve higher levels of economic development. By facilitating technology transfer, enhancing productivity, and integrating local economies into global markets, FDI can help reduce poverty and promote sustainable development in line with Rostow's stages of growth (Rostow, 1960).

#### 2.1.2 Dependency Theory

Dependency Theory, developed by economists such as Andre Gunder Frank and Fernando Henrique Cardoso, provides a critical perspective on the relationship between developed and developing nations. The theory argues that economic dependency is a condition where developing countries are reliant on developed countries for capital, technology, and markets, leading to an unequal exchange that perpetuates underdevelopment (Frank, 1967). Dependency Theory suggests that FDI can reinforce

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existing inequalities by concentrating wealth and resources in the hands of multinational corporations and their home countries, rather than fostering equitable economic growth in the host countries. This perspective is crucial for analyzing the effects of FDI on poverty and development because it highlights the potential negative consequences of foreign investments, such as exacerbating economic disparities and reinforcing dependency relationships. The theory posits that while FDI may bring capital and technology, it can also lead to exploitative practices and hinder genuine development by perpetuating an uneven power dynamic between developed and developing nations (Frank, 1967).

#### 2.1.3 Eclectic Paradigm (OLI Framework)

The Eclectic Paradigm, or OLI Framework, proposed by economist John Dunning in the late 1970s, offers a comprehensive model for understanding the determinants and implications of FDI. The paradigm is built on three key components: Ownership advantages, Location advantages, and Internalization advantages (Dunning, 1980). Ownership advantages refer to the specific assets or capabilities that firms possess, such as technology or managerial skills, which they seek to exploit abroad. Location advantages pertain to the benefits of operating in a particular country, such as resource availability or market potential. Internalization advantages involve the benefits of controlling foreign operations rather than outsourcing or licensing. The OLI Framework is particularly relevant to research on the effects of FDI on poverty and development because it provides insights into why firms choose to invest in certain countries and how these investments can impact local economies. By analyzing how ownership, location, and internalization factors influence FDI decisions, researchers can better understand how foreign investments contribute to economic development and poverty reduction. The framework helps explain the mechanisms through which FDI can drive development by leveraging firm-specific advantages and exploiting the comparative benefits of different locations (Dunning, 1980).

#### **2.2 Empirical Review**

Nguyen & Nguyen (2019) examined the impact of foreign direct investment (FDI) on poverty reduction in Vietnam. The study utilized a panel data analysis approach, analyzing data from 63 provinces in Vietnam over the period from 2005 to 2016. The researchers employed fixed-effects and random-effects models to determine the relationship between FDI inflows and poverty rates. The results indicated a significant negative relationship between FDI and poverty rates, suggesting that increased FDI inflows are associated with lower poverty levels. This effect was more pronounced in provinces with higher levels of human capital and infrastructure. The study recommended that policymakers focus on improving educational outcomes and infrastructure to maximize the benefits of FDI in poverty reduction. Additionally, the government should create a favorable business environment to attract more FDI.

Ali & Malik (2016) analyzed the effects of FDI on economic development and poverty alleviation in Pakistan. The authors used time-series data from 1980 to 2014 and applied the Autoregressive Distributed Lag (ARDL) approach to co-integration to examine the long-term and short-term impacts of FDI on poverty and economic development indicators such as GDP per capita and employment rates. The study found that FDI has a positive impact on economic development and a significant negative impact on poverty in the long run. However, the short-term effects were found to be less significant. The researchers recommended that the government should implement policies that attract long-term FDI, particularly in sectors that generate employment and improve income distribution. They also highlighted the importance of political stability and robust legal frameworks to attract sustained FDI inflows.

Adams & Klobodu (2017) investigated the relationship between FDI, economic growth, and poverty reduction in sub-Saharan Africa. The study employed a dynamic panel data analysis using the

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Generalized Method of Moments (GMM) approach, analyzing data from 28 sub-Saharan African countries over the period 1990-2013. The results showed that FDI has a positive and significant impact on economic growth, which in turn leads to poverty reduction. The study also highlighted that the effect of FDI on poverty is mediated through economic growth. The authors suggested that African governments should implement policies that not only attract FDI but also ensure that the investments contribute to sustainable economic growth. They also recommended enhancing the quality of institutions and governance to maximize the benefits of FDI.

Hansen & Rand (2014) explored the impact of FDI on poverty and inequality in developing countries. The study used a cross-country panel data analysis covering 50 developing countries from 1990 to 2010. The authors employed fixed-effects and random-effects models to assess the impact of FDI on poverty and income inequality. The findings indicated that FDI has a significant negative effect on poverty levels but a mixed impact on income inequality. In some countries, FDI contributed to widening the income gap, while in others, it helped reduce inequality. The study recommended that developing countries should focus on attracting FDI in sectors that have the potential to create jobs and enhance productivity. Additionally, policies should be put in place to ensure that the benefits of FDI are distributed more equitably.

Borensztein, De Gregorio & Lee (2013) examined the effect of FDI on economic growth and poverty alleviation in Latin America. The study utilized panel data from 18 Latin American countries over the period 1980-2010. The researchers employed a fixed-effects model to analyze the impact of FDI on GDP growth and poverty rates. The results suggested that FDI positively influences economic growth, which in turn reduces poverty levels. However, the study also found that the impact of FDI on poverty is more pronounced in countries with higher levels of human capital and better governance structures. The authors recommended that Latin American countries should improve their educational systems and governance to enhance the positive effects of FDI on poverty reduction. They also suggested creating a stable macroeconomic environment to attract more FDI.

Reiter & Steensma (2017) analyzed the role of FDI in poverty alleviation and economic development in East Asian countries. The study employed a mixed-methods approach, combining quantitative analysis of panel data from 10 East Asian countries (1995-2015) with qualitative case studies. The quantitative analysis used fixed-effects and random-effects models to assess the impact of FDI on poverty and development indicators. The study found that FDI significantly contributes to poverty reduction and economic development in East Asia. The qualitative case studies highlighted successful examples of FDI projects that improved local communities through job creation and infrastructure development. The authors recommended that East Asian countries should continue to pursue policies that attract high-quality FDI. They also emphasized the importance of aligning FDI projects with national development goals to ensure sustainable benefits.

Jalilian & Weiss (2012) investigated the impact of FDI on poverty reduction in South Asian countries. The study utilized a panel data approach, analyzing data from five South Asian countries over the period 1990-2010. The authors used the Generalized Method of Moments (GMM) to assess the relationship between FDI inflows, economic growth, and poverty reduction. The results indicated that FDI has a positive impact on economic growth, which significantly contributes to poverty reduction. The study also found that the positive effects of FDI on poverty are enhanced by good governance and strong institutional frameworks. The researchers recommended that South Asian countries should focus on improving governance and institutional quality to maximize the benefits of FDI. They also suggested that FDI policies should be integrated with broader development strategies to ensure inclusive growth.

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## **3.0 METHODOLOGY**

The study adopted a desktop research methodology. Desk research refers to secondary data or that which can be collected without fieldwork. Desk research is basically involved in collecting data from existing resources hence it is often considered a low cost technique as compared to field research, as the main cost is involved in executive's time, telephone charges and directories. Thus, the study relied on already published studies, reports and statistics. This secondary data was easily accessed through the online journals and library.

#### 4.0 FINDINGS

This study presented both a contextual and methodological gap. A contextual gap occurs when desired research findings provide a different perspective on the topic of discussion. For instance, Borensztein, De Gregorio & Lee (2013) examined the effect of FDI on economic growth and poverty alleviation in Latin America. The study utilized panel data from 18 Latin American countries over the period 1980-2010. The researchers employed a fixed-effects model to analyze the impact of FDI on GDP growth and poverty rates. The results suggested that FDI positively influences economic growth, which in turn reduces poverty levels. However, the study also found that the impact of FDI on poverty is more pronounced in countries with higher levels of human capital and better governance structures. The authors recommended that Latin American countries should improve their educational systems and governance to enhance the positive effects of FDI on poverty reduction. They also suggested creating a stable macroeconomic environment to attract more FDI. On the other hand, the current study focused on investigating the effects of Foreign Direct Investment on poverty and development.

Secondly, a methodological gap also presents itself, for instance, in examining the effect of FDI on economic growth and poverty alleviation in Latin America; Borensztein, De Gregorio & Lee (2013) utilized panel data from 18 Latin American countries over the period 1980-2010. The researchers employed a fixed-effects model to analyze the impact of FDI on GDP growth and poverty rates. Whereas, the current study adopted a desktop research method.

### 5.0 CONCLUSION AND RECOMMENDATIONS

#### 5.1 Conclusion

The study reveals significant insights into how FDI influences economic growth and poverty alleviation. The findings consistently show that FDI serves as a critical catalyst for economic development, leading to increased income levels, job creation, and improved living standards. By facilitating the transfer of technology, enhancing human capital, and fostering competitive business environments, FDI contributes to substantial economic growth, which indirectly reduces poverty levels. The study underscores that the benefits of FDI are most pronounced in countries with welldeveloped infrastructure, high levels of human capital, and robust governance structures, which help in effectively utilizing the inflows for maximum developmental impact. The study also highlights the multifaceted nature of FDI's impact on poverty. While FDI generally leads to positive economic outcomes, the distribution of these benefits can be uneven, potentially exacerbating income inequality in certain contexts. This complexity underscores the importance of complementary policies that ensure equitable distribution of wealth generated from FDI. Additionally, the study points out that the effectiveness of FDI in reducing poverty is significantly influenced by the host country's policy environment, including its regulatory framework, political stability, and efforts to fight corruption. These factors determine the extent to which FDI can be harnessed for sustainable development and poverty reduction.

Moreover, the study acknowledges the role of FDI in enhancing the economic capabilities of developing countries by integrating them into the global economy. This integration often leads to



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increased export performance, improved productivity, and higher standards of living. However, the study also cautions against the over-reliance on FDI, emphasizing the need for a balanced approach that combines FDI with domestic investments and other forms of capital inflows. This approach ensures a more stable and resilient economic structure capable of withstanding global economic shocks. The study presents a nuanced understanding of the relationship between FDI, poverty, and development. It affirms that while FDI is a powerful tool for economic growth and poverty reduction, its success largely depends on the host country's ability to create a conducive environment for investment and implement policies that promote inclusive development. The study calls for a strategic approach to attracting and managing FDI, ensuring that it contributes to long-term, sustainable economic development and significant poverty alleviation.

#### **5.2 Recommendations**

To maximize the benefits of FDI on poverty reduction and development, the study recommends a multi-pronged strategy that involves contributions to theory, practice, and policy. Firstly, from a theoretical perspective, it is essential to develop a more comprehensive framework that integrates the various dimensions of FDI's impact on development. This framework should consider not only economic growth but also social, environmental, and institutional factors. By broadening the scope of analysis, researchers can better understand the complex interactions between FDI and development outcomes, leading to more nuanced and effective policy recommendations.

Practically, the study recommends that host countries should focus on improving their investment climates to attract high-quality FDI. This involves enhancing infrastructure, education systems, and healthcare services to create a more attractive environment for investors. Additionally, fostering a stable and transparent regulatory framework is crucial for building investor confidence. Governments should also prioritize sectors that have the potential to generate significant employment and improve living standards, such as manufacturing, technology, and renewable energy. By targeting these sectors, countries can ensure that FDI contributes to sustainable development and substantial poverty reduction.

In terms of policy, the study highlights the importance of creating policies that promote inclusive growth. This includes implementing measures that ensure the equitable distribution of wealth generated from FDI. For instance, governments can introduce progressive tax systems, social safety nets, and programs aimed at supporting small and medium-sized enterprises (SMEs). Such policies can help mitigate the potential adverse effects of FDI on income inequality and ensure that the benefits of economic growth are shared broadly across society. Additionally, policies aimed at enhancing labor rights and environmental standards are crucial for ensuring that FDI contributes to sustainable and responsible development.

The study also recommends that host countries adopt a strategic approach to FDI that aligns with their long-term development goals. This involves identifying priority areas for investment that are critical for national development and actively promoting these areas to potential investors. Furthermore, countries should focus on building strong institutions that can effectively manage and regulate FDI. This includes strengthening governance frameworks, combating corruption, and ensuring political stability. Strong institutions are essential for creating an environment where FDI can thrive and contribute to sustainable development.

From an international perspective, the study suggests that global and regional organizations should play a more active role in supporting developing countries in attracting and managing FDI. This can be achieved through technical assistance, capacity-building programs, and facilitating knowledge exchange. By sharing best practices and providing support, international organizations can help developing countries create more conducive environments for FDI, thereby maximizing its

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developmental impact. Additionally, international agreements and partnerships can be leveraged to promote responsible investment practices that align with global development goals.

Finally, the study emphasizes the need for continuous monitoring and evaluation of FDI's impact on poverty and development. Governments should establish robust mechanisms for tracking the outcomes of FDI projects and assessing their contributions to national development goals. This involves collecting and analyzing data on various indicators such as employment, income distribution, and social welfare. By continuously evaluating the impact of FDI, policymakers can make informed decisions and adjust strategies as needed to ensure that FDI continues to contribute positively to poverty reduction and sustainable development.



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